

INTERNATIONAL DAYS

4-6 DECEMBER 2024



erasmus
HOGESCHOOL BRUSSEL

DENNIS CLUYDTS



President – Erasmus Brussels University of
Applied Sciences and Arts



- **Audiovisual Arts** - Sara Van Oostrum
- **Biomedical Laboratory Sciences** - Sofie Geeraerts
- **Communication management** - Ellen Thielemans & Didier Van Ghyseghem
- **Drama** - Stef De Paepe
- **Hotel management** - Leila Ouahab
- **Idea and Innovation Management** - Kim De Vidts
- **Journalism** - Peter Mast
- **Landscape and Garden Architecture** - Erik Van Mullem
- **Teacher training: Pre-primary Education** - Annick Biesmans
- **Teacher training: Primary Education** - Annick Biesmans
- **Teacher training: Secondary Education** - Griet Deknopper & Willem Laureyssen
- **Musical** - Helmut De Backer
- **Music** - Helmut De Backer
- **Organisation & Management** - Ellen Thielemans
- **Early Childhood Education and Care** - Geert De Raedemaeker
- **Social Work** - Lucie De Meyst
- **Applied Information Technology** - Johan Van Den Broek
- **Toerism and Leisure Management** - Leila Ouahab
- **Nursing** - Isolde Van Heymbeeck
- **Nutrition and Dietetics** - Jan Baudonck & Joy Demol
- **Midwifery** - Marianne Vanbellin ghen & Sabrina Chebchoubi
- **Multimedia & Communcation technology** - Johan Van Den Broek

DAVIDE PICCI



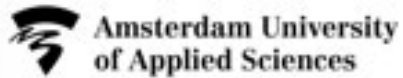
KCB alumnus

**TARA JACOBUS
&
YOUSRA AKDAD**

LIESBETH COSYN



Head of U!REKA HOGENT



Liesbet Cosyn

Head of U!REKA HOGENT
Liesbet.cosyn@hogent.be

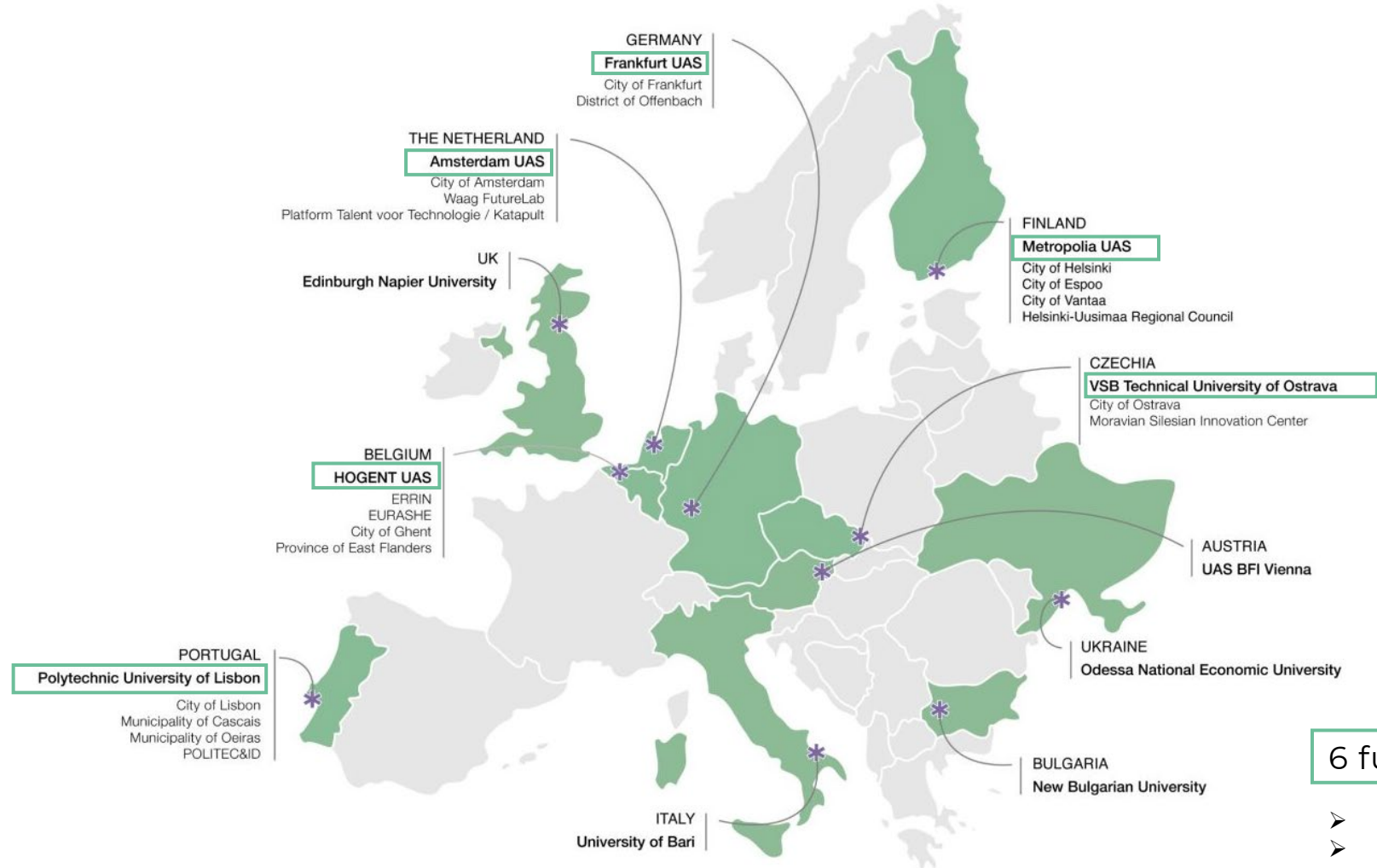
U!
RE
KA

Urban
Research and Education
Knowledge Alliance

ESTABLISHED in 2016
EU University since 2024

Urban Research and Education Knowledge Alliance

URBAN-FOCUSED UNIVERSITIES of APPLIED SCIENCES (AND ARTS)



6 full partner HEIs

- 123 000 STUDENTS
- 11 000 STAFF MEMBERS

5 associated partner HEIs

U!REKA VALUES



INCLUSION

is the core of our identity.

Diverse perspectives are valued and everyone is supported to ensure equal opportunities.



CO-CREATION

is central to our approach to innovation and collaboration.

Genuine curiosity and trust form the foundation.



BOLDNESS

inspires us to explore new possibilities and aim for ambitious goals.

It is about having the courage to break away from convention.

Sustainable
Human
Inclusive
Future-proof
Transition



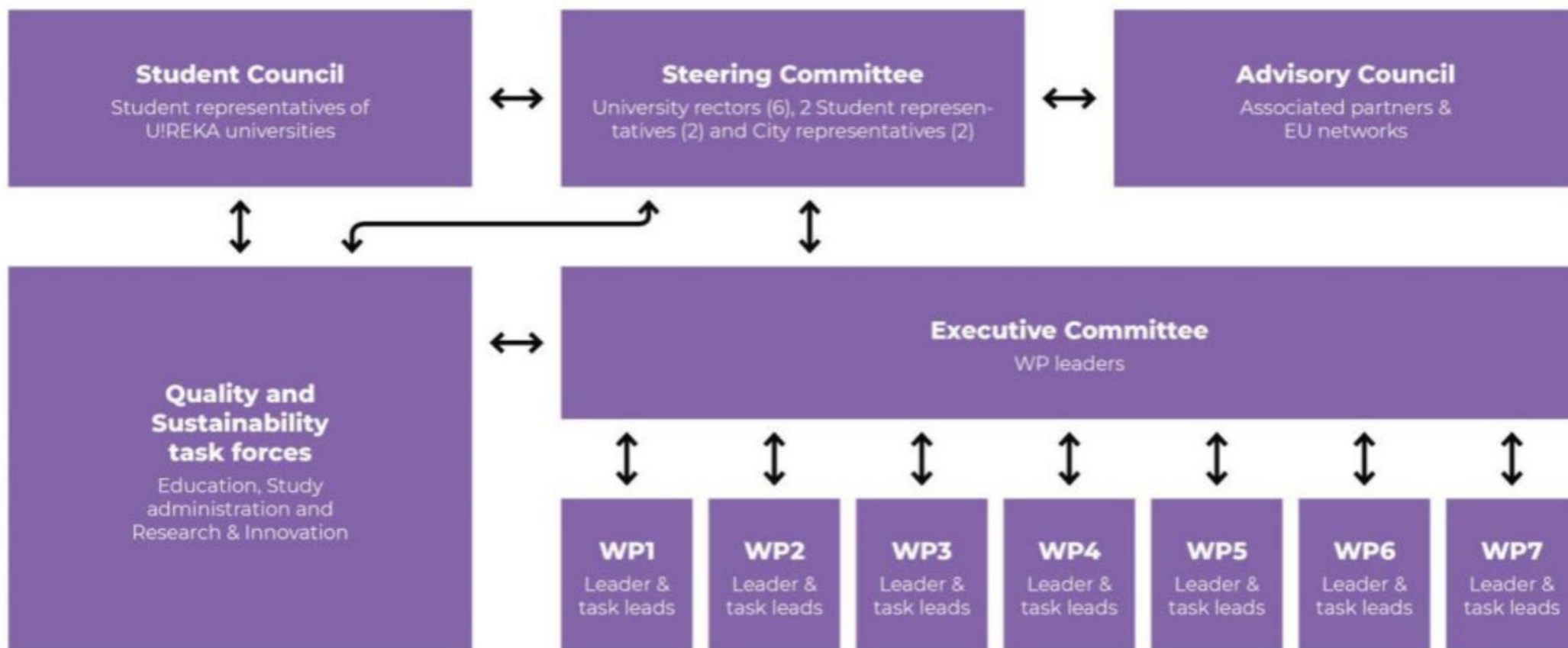
TWIN TRANSITION to GREEN AND SMART CITIES:

- Climate neutral cities (2050)
- Digital transition
- Inclusive society

ACTORS:

- Today's staff of higher education institutions **shapes the professionals of the future**

MANAGEMENT & GOVERNANCE



WORK PACKAGES (WP)

1. **Management**
2. **Governance**
3. Student, staff and stakeholder **engagement**
4. Study administration, mobility, course portal
→ **Interconnected campus**
- ➡ 5. Knowledge creating communities for climate neutral and smart cities
→ **Research, development and innovation**
- ➡ 6. Challenge based collaborative **education**
7. **Communication**, dissemination and impact

Research, development and innovation (WP 5)

Overall aim is to **enhance the societal impact** of research and innovation of U!REKA by strengthening the **synergy with education** and **integrating local city ecosystems and stakeholders** (quadruple helix)



5.1 Centres of Expertise

- 5.2 Setting the bases and structure for **joint cross-border knowledge-creating community**
- 5.3 Co-creating city **solutions for climate neutral and smart cities** through student engagement
- 5.4 Promoting entrepreneurship and innovation through **joint incubator program**

Research, development and innovation (WP 5)

3 Centres of Expertise



Start-up phase until June 2025:

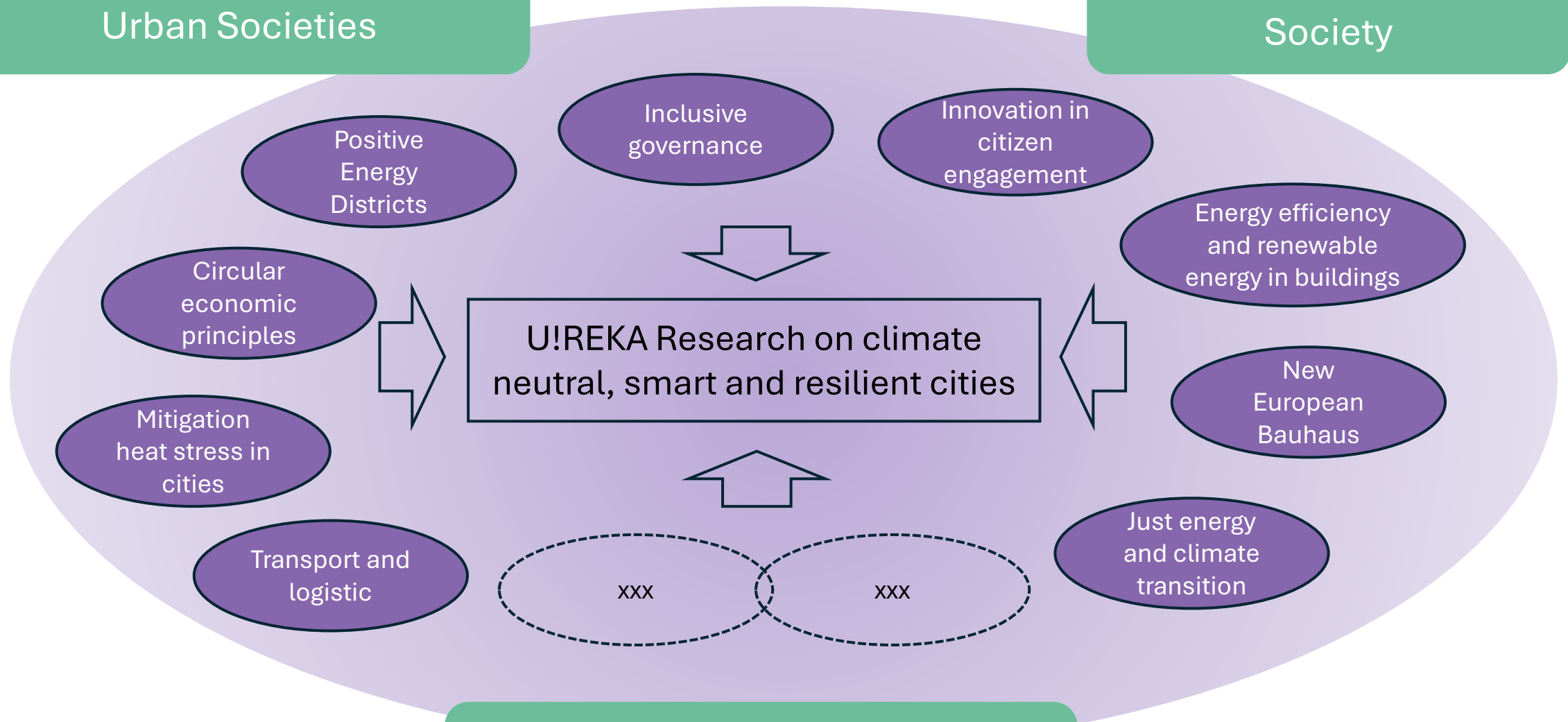
- Exploration of **complementarity and connection** with internal and external networks
- Enhance **collaboration** in research and set up joint research projects
- Foster **link with education**

U!REKA Research Days @HOGENT 3-5 Dec 2024

- Speed dating, Worldcafe CoE challenges, Inspiration session, Idea generation, informal meetings

Expertise Climate Neutral
Urban Societies

Transition to Circular
Society



Innovative Governance and
Citizen Engagement

Challenge-based collaborative education & research in U!REKA

Real challenges and needs
of U!REKA partner cities and regions

How can the **City of Amsterdam**
become more resilient to deal with
the water and heat stress in built
environments?

How can the **City of Ghent** make
heritage buildings more energy
efficient?

How can the **City of Helsinki** cope with
economic and demographic changes,
maintaining the quality of social and
healthcare services?

New RDI projects
Additional funding via e.g.,
Horizon, Erasmus

Collaborative education: 500 new solutions

Microcredentials, joint
course/programme,
U!REKA thesis...

Hackathons & design jams

U!REKA Change Agents

Collaborative education (WP4 & 6)

3 'SHIFT' domains

- ✓ Sustainability
- ✓ Digitalization
- ✓ Transversal competences (inclusive society):
 - Intercultural communication and collaboration
 - Entrepreneurship
 - Diversity en inclusion
 - ...

3 target groups:

- ✓ Students
- ✓ Staff
- ✓ External stakeholders (LLL)

Collaborative education (WP4 & 6)

■ Upcoming short educational activities:

- ✓ Open courses
- ✓ Microcredentials
- ✓ U!REKA sustainability module in every curriculum

■ Larger programmes in development:

- ✓ Exchange programmes
- ✓ Minor bachelor (30 SP)
- ✓ Double degrees
 - HOGENT: Double bachelor degree sustainability (business)
- ✓ Joint master
 - HOGENT: Joint master of arts Sustainable Environmental Design

Collaborative education (WP4 & 6)

▪ **U!REKA knowledge base platform (Febr 2025)**

- ✓ Course creation: guidelines, criteria, practicalities...
- ✓ Good practices
- ✓ Educational agenda
- ✓ Methods
- ✓ Connection: dating application, link to partners
- ✓ U!REKA staff trainings

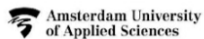
Collaborative education (WP4 & 6)

■ U!REKA staff training sustainability/digitalization/transversal skills (Febr 2025)

- ✓ **Local** staff trainings
- ✓ **Online** staff trainings
- ✓ **Physical mobility**, twice a year, different locations

■ International days HOGENT March 26-28

- U!REKA staff training sustainability
- 'Design Thinking in Higher Education' EHB – HvA – HOGENT
- Contribute?



- <https://www.hogent.be/en/news/design-thinking-in-higher-education-call-for-contributions/>

• Register?

- [DESIGN THINKING Tickets, Thu, Mar 27, 2025 at 9:00 AM | Eventbrite](#)

■ U!REKA connects annual meeting in Helsinki, June

U!



WEBSITE



NEWSLETTER



LINKEDIN



INSTAGRAM

TARA JACOBUS & YOUSRA AKDAD

KIM VAN DER BORGHT



Professor of International Economic Law & Diplomacy

**TARA JACOBUS
&
YOUSRA AKDAD**

- **Including human rights in social work**
→ Room A202
- **Internationalisering binnen de opleiding: hoe pakken we dit aan?**
→ Room A205
- **BrOLL**
→ Room A101