

About Us



In 1993 the United Nations General Assembly declared May 3rd to be World Press Freedom Day to raise awareness of the importance of freedom of the press and remind governments of their duty to respect and uphold the right to freedom of expression enshrined under Article 19 of the 1948 Universal Declaration of Human Rights.

Freedom of Expression implies respect for the opinion of others. It recognizes the fact that there is a difference between each of us and our opinions. To celebrate freedom of expression is to celebrate diversity. Freedom of the press is an essential aspect of the freedom of expression. Without a free and independent communication landscape it is impossible to build and sustain a democratic society. 'The Fourth Estate' is the counterbalance of the legislative, the executive and the judicial power of the state. Only in a system where there are solid and transparent checks and balances, creativity, free research, culture and the arts can flourish.

On the occasion of World Press Freedom Day the Vrije Universiteit Brussel, Université Libre de Bruxelles, Erasmushogeschool Brussel, BOZAR & Evens Foundation together with other partners (EBU, EPC, MPA, Bertelsmann, European Commission, UNESCO, European Parliament ..) nominate May 3rd as Difference Day. For us celebrating freedom of the press and freedom of expression means honouring people and organizations that make a difference in protecting and promoting these values.



Become our Partner



For further information please contact or see our website:

www.differenceday.com

Contact:
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Please follow us on:



**DIFFERENCE
DAY**
**WORLD PRESS
FREEDOM DAY**
DIFFERENCEDAY.COM

5th Edition

Organised by:



Program



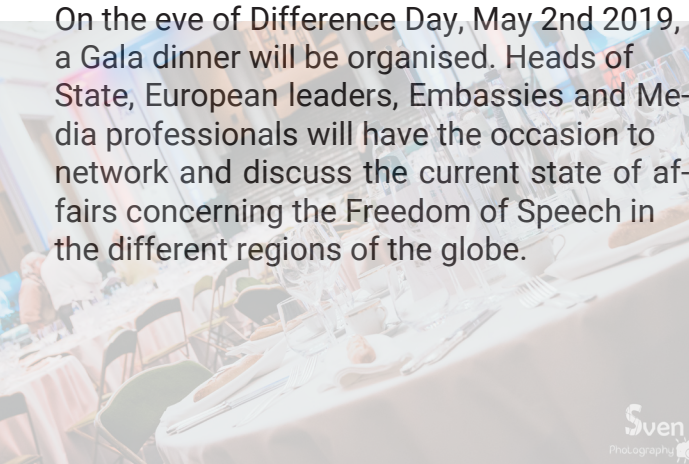
On Thursday May 3rd 2019 we will organise the 5th edition of Difference Day. The day will be filled with morning sessions for students to interact with media specialists on a speed date and to follow a learning session: Lesson of the Century. The afternoon will open with a keynote speaker followed by 2 panel discussions supported by our work group partners: European Commission, UNESCO, European Endowment for Democracy, Journalismfund, EBU, AGORA and many more.

Updates will be available on our website (www.differenceday.com).

Gala Evening



On the eve of Difference Day, May 2nd 2019, a Gala dinner will be organised. Heads of State, European leaders, Embassies and Media professionals will have the occasion to network and discuss the current state of affairs concerning the Freedom of Speech in the different regions of the globe.



Speak Freely

Event Partners



The event on May 3rd 2019 at BOZAR will be a combined effort of numerous partners. We are also honoured to have the high patronage of the European Parliament and the patronage of UNESCO to endorse our cause.

Your sponsorship & support for this event would show your strong commitment to the burning issue of press freedom, as well as an audacity to speak out for freedom of expression. The event can only take place thanks to the financial support of those who believe in this just cause.

We will guarantee that your contribution is recognised. For the last 4 editions of Difference Day we were supported by all the Belgian National newspapers and weeklies with advertorials, photos and editorials and are happy to announce that this support is given again for the 2019 edition.

The 2019 edition aims to offer live streaming on the day and opportunity for all social medias to emit this edition live.

How can you help us?

- Financial contribution however large or small (invoices provided)
- Awareness of the day on your websites, magazines, newsletters...
- Inviting your customers on 3rd May 2019
- Any other personal or professional support you can provide

Listen Resepectfully

Partnership



Gold partner - € 15.000 (excl. VAT)

- 8 seats at Gala Evening
- Special recognition of involvement in the opening speech
- Large logo on master slide
- Logo placement within every communication track
- Inclusion of name on advertorial in national press

Silver partner - € 10.000 (excl. VAT)

- 6 seats at Gala Evening
- Medium logo on master slide
- Logo placement within every communication track

Bronze partner - € 5.000 (excl. VAT)

- 2 seats at Gala Evening
- Small logo on master slide
- Logo placement within every online communication track

Smaller donations are also appreciated. We will be happy to tailor to your budget and make sure your company still benefits from successful visibility and attendance on May 3rd.

Different Opinions Matter

